

Media pack

CLUB
ENOLOGIQUE

The world,
through the lens
of wine and spirits.

www.cluboenologique.com

About Club Oenologique

The world,
through the lens of
wine and spirits.

Club Oenologique is a premium lifestyle publication for curious and discerning wine and spirits lovers. Renowned for inspiring stories and trusted expertise, we connect people to the joys of the world, through the lens of wine, spirits and other interesting drinks.

We celebrate craftsmanship, quality and authenticity in wine, spirits, food, travel and culture. Our team of expert writers seek out thoughtful stories that introduce our readers to new people, places, drinking discoveries and insights, as well as exploring fresh perspectives on familiar themes.

In addition to our Club Oenologique lifestyle content, membership to The Collection offers exclusive access to leading critics' tasting reports, scores, tastings and events, especially tailored to collectors and investors.



We are the sister publication of the IWSC, a global wine and spirits community that champions the best producers from around the world. This connection means our readers have access to the world's most-trusted experts, inspiring stories, recommendations and special experiences.



Club Oenologique was the original name of the IWSC. The word Oenologique comes from the Greek word for 'wine' (oinos or οἶνος) paired with the suffix, logia (λογία), which means 'the study of'. The 'Oe' in Oenologique is pronounced as either an 'e' or an 'o'.

But here at Club Oenologique, we make it easier for you to pronounce our name: it's **OH-NO-LO-GIQUE**. Or you can call us **Club O**, for short.

Club Oenologique audience

We connect to the world's curious and discerning wine and spirits lovers through original content and exclusive events.

Our readers are first and foremost lovers of wine, spirits, gastronomy, and travel.

**Although we are based in the UK, our readership is international.
We attract an audience of:**

- Urban, adventurous and aspirational professionals
- Lovers of wine, spirits, fine dining and travel
- Highly educated collectors and consumers
- Regular travellers (for both business and pleasure)
- Bon viveurs eager to widen their experience in search of authenticity and provenance

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Club Oenologique Magazine

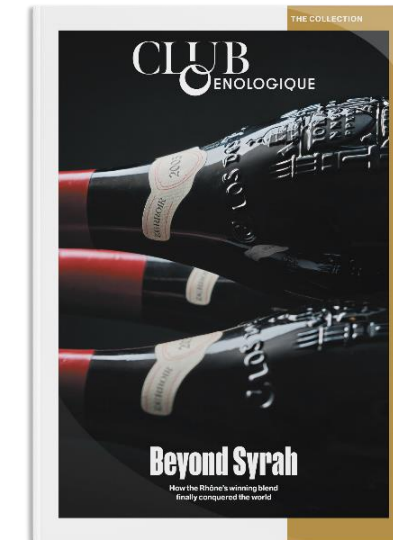
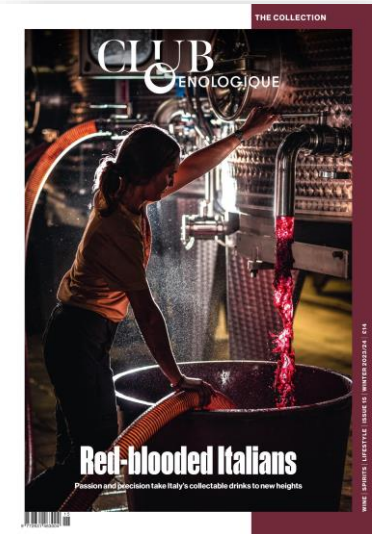
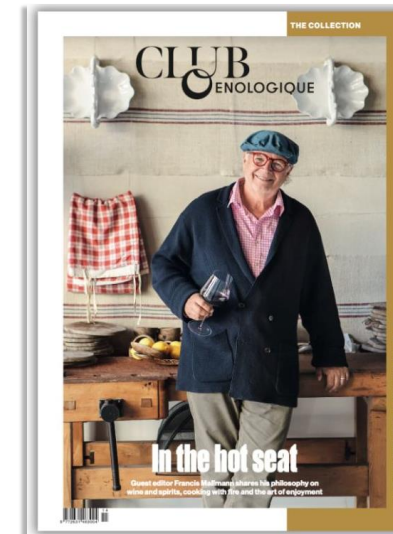
The ultimate premium wine, spirits and lifestyle publication, with a highly targeted audience of fine wine and rare spirit collectors and industry decision makers.

Audience Stats


15,000
Circulation
per issue


UK 50%
USA 20%
Asia 15%
EU 15%

- Biannual: summer & winter editions
- Available by subscription, and distributed to:
 - Customers of London wine merchants
 - Members of private clubs
 - Decision-makers and influencers in the wine & spirits industries
 - Exclusive airport & travel lounges around the world, including BA first class, Netjets, Eurostar Business etc.
 - Luxury hotels & apartments



Join The Collection [here](#) to access free PDF magazine archive, with current and back issues available to download.

Club Oenologique website

Cluboenologique.com



1.4m
Global page
views



200k
Average monthly
social reach



US 34%
UK 16%
Ireland 8%
Rest of Europe 16%
Canada 6%
Aus/NZ 5%
Asia 4%
South Africa 3%



8,000
newsletter
subscribers



80,000
average
monthly users

ClubOenologique.com spotlights original stories from the world of wine, spirits, food and travel – all delivered with stunning photography and a distinctive voice.

The Collection by Club Oenologique is an exclusive community bringing together the very best in fine wine and rare spirits. Members have access to expert tasting reports, regular newsletters and exclusive events.

Source: Google analytics Jan - Dec 2023

Club Oenologique podcast

in partnership with Food FM



24% Female
76% Male



32% 23-27
10% 28-34
34% 35-44
15.5% 45-59
9% 60+

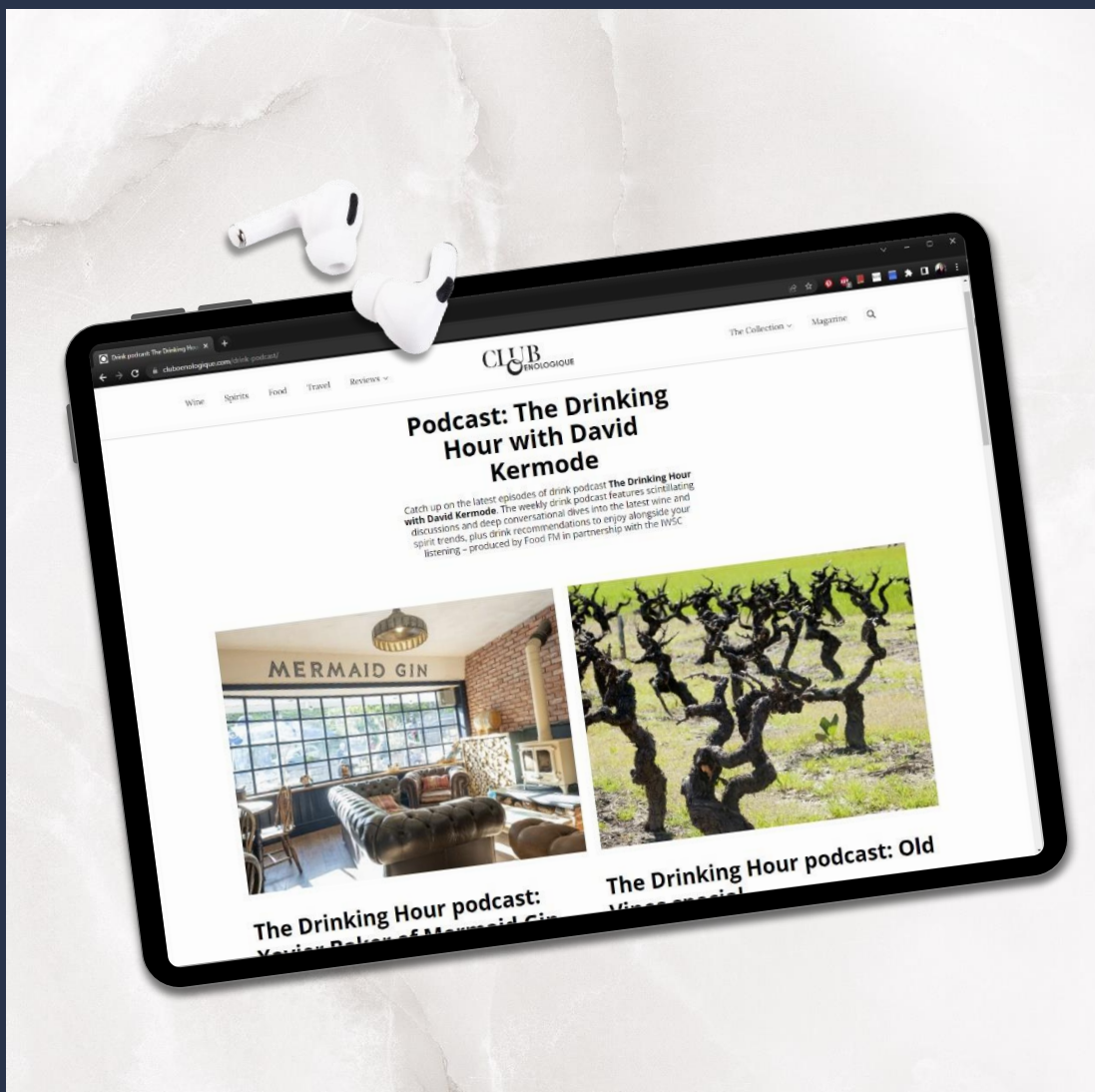


UK 54%
US 17%
Australia 4%
Canada 4%
Germany 4%



25,500+
downloads

The Drinking Hour with David Kermodé features scintillating discussions and deep conversational dives into the latest wine and spirit trends, plus drink recommendations by the IWSC to enjoy alongside.



Club Oenologique Events



We connect fine wine and spirit collectors and enthusiasts to the world's leading wineries and distilleries through intimate events, exclusive tastings, dinners and experiences.



Our events encourage a sense of belonging to a community of like-minded individuals passionate about the world of fine wine and spirits.



Members of The Collection will have priority access to our exclusive events.

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To become a free member, join [here](#).

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Club Oenologique Partnership Opportunities

Club Oenologique has a distinctive approach to creative partnerships, offering our clients tailored solutions to stand out across multiple platforms. Our editorial team work closely with clients to ensure high-quality production and engaging content for our audience.

Opportunities include

- Multi-media producer profiles
- Brand focus feature
- Featured region: events, features and tastings
- Dedicated supplements & priority publishing
- Digital and social media packages
- Bespoke campaigns

Club Oenologique Rate Card

Print

Single Pages

Outside Back Cover - £9,000
Inside Front Cover - £8,000
Inside Back Cover - £7,000
1st 30% - £6,500
Facing Matter - £5,000

Double Page Spreads

Inside Front Cover / P1 - £16,000
1st 30% - £11,700
Run of Magazine - £8,000

Advertorial

Double Page - £10,000
Four Page - £16,000
Print & online + £1,200*

Digital

Advertorial from £2,500
Podcast from £900



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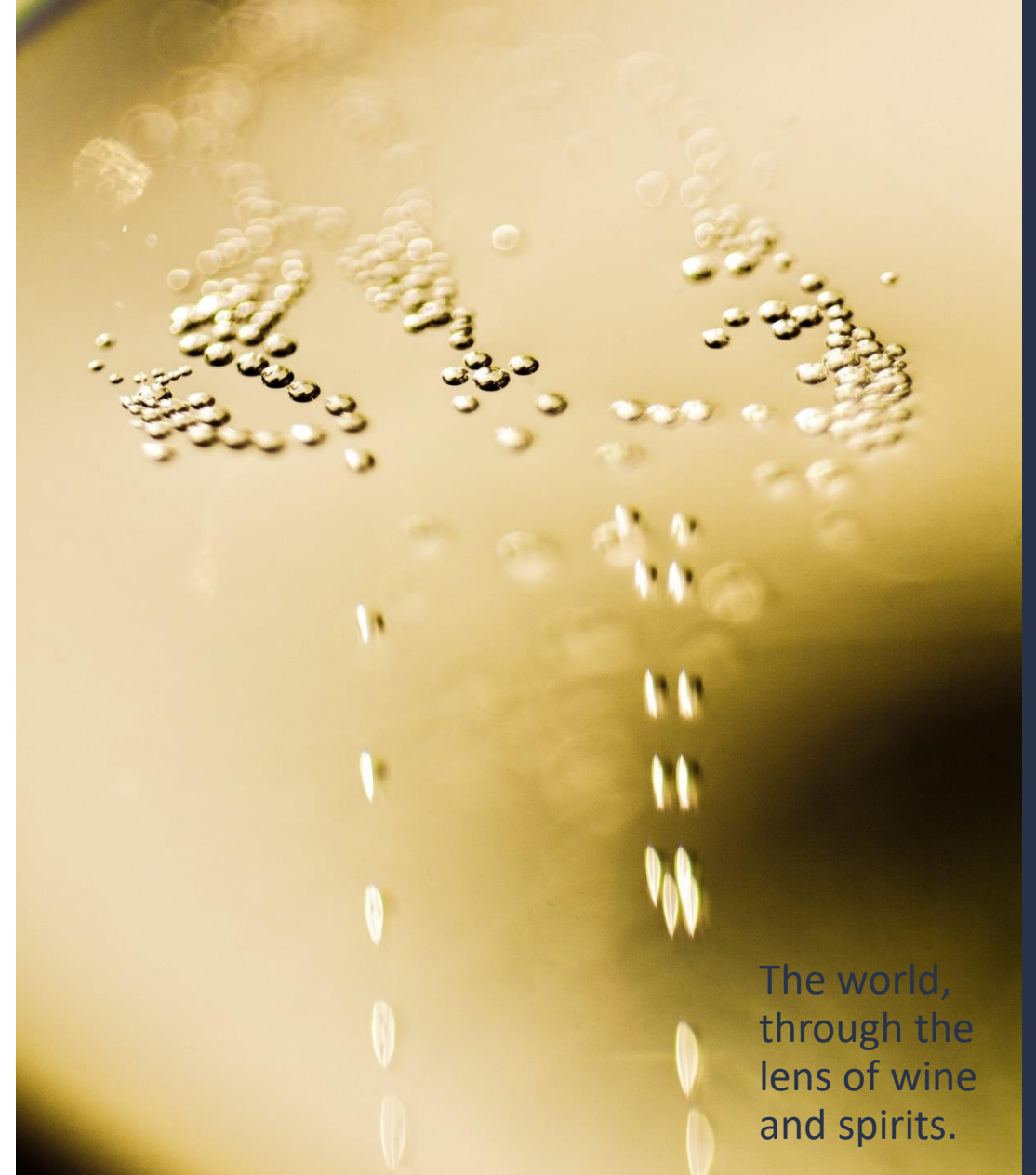
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